

STRATEGIC PLAN

The mission of the Mongolian Padel Federation is to expand and popularize the sport of padel in Mongolia, to strive to make padel accessible, enjoyable and inspiring for everyone and everyone in Mongolia.

We will also work to ensure gender equality and balance, lead our organization with modern sports management to maintain stability, and aim to develop this sport in our country.

MEDIUM TERM GOALS (12-36 months)

PROJECT SCOPE:

1. Local padel
2. Tournaments
3. National team and professional players
4. Increase revenue

Local padel

- At least 3 courts in local areas will be put into operation during the medium-term target period
- Collaborate with local schools, sport centers, and online platforms to promote the program and attract participants.
- Grass root programs for children and adults. The programs must be accessible to people of all age, genders, abilities and backgrounds.
- Will be offered financial assistance or scholarships to those who might otherwise be unable to participate.
- Organize a promotional day to promote padel sport to the public. For example: Community Celebratory Event
- Competitions will be organized taking into account the age, gender and experience of the participants
- Seek partnerships with local businesses for sponsorships or donations

Tournaments

- Invite the official from FIP to receive training and guidance on conducting the competition
- In order to organize as many competitions as possible, find a co-sponsor to organize the competition and work together in business
- Competitions for beginners will be held in districts and localities regardless of age
- Organize Mongolian first national championship juniors and seniors levels
- We will organize 10 tournaments all around in country (juniors and seniors)

- Mongolian athletes will be ranked
- Will start participating in international competition

National teams and professional players

- The national team will be formed from athletes who have won and have achieved success national championships for juniors and seniors levels
- Salaries will be paid to athletes included in the national team players
- In cooperation with the State Sports Committee, the national team's athletes will undergo regular medical examinations and provide them with vitamins and minerals.
- We will cooperate with companies and individuals who will cooperate with the national team
- Will create all conditions for the Mongolian national team to participate in international competitions
- Our federation will do everything to become Mongolian first professional players

Increase Revenue

- Expanding the fan base. Creating engaging content on social media, and organize fan events.
- Operational income
- Managing expenses efficiently
- Securing sponsorships
- More income through ticket sales
- Broadcasting rights

RESULTS TO BE ACHIEVED

By implementing this medium-term program, the Mongolian Padel Federation will achieve the following results.

- At least 4 courts will be available in 3 years
- There will be basic coaches
- In addition to primary referees, there will be international referees
- 10 competitions will be held annually
- Athletes will start participating in international competitions
- We will expand our activities in cooperation with the Mongolian State Physical Sports Committee and the Mongolian National Olympic Committee

